



Traffic Safety Unit

Milwaukee Police Department

The Milwaukee Police Department Traffic Safety Unit (TSU) will utilize High Visibility Enforcement (HVE) as a universal traffic safety approach designed to create deterrence and change unlawful traffic behaviors when it comes to reckless driving. HVE combines highly visible and proactive law enforcement targeting.

TSU efforts will be a combined approach with visibility elements and a publicity strategy to educate the public and promote voluntary compliance with traffic laws.

3 E's - TSU is committed to a community partnership with the goal of creating a safer Milwaukee by enforcing traffic laws (Enforcement), educating and partnering with the community in solving traffic problems (Education), and recommending traffic-engineering changes (Engineering).

Enforcement will include:

- Data Driven Approaches to Crime and Traffic Safety (DDACTS)
- Coordination with officers deployed for Reckless Driving Reduction Initiative (RDRI)
- A traffic management control center
- Traffic safety speed boards & message boards
- Focus on individuals engaged in reckless driving behavior

Reckless Driving Related Citations:

2019 - 14,324

2020 - 17,621 **+23%**

Fatal Crashes:

2019 - 51

2020 - 77 **+51%**

Follow us



Be Part of the Solution:

Go to the TSU website: MPDTSU.org and fill in major cross streets and the driving infractions you are observing. This online form will go directly to our TSU analyst and will be utilized in our enforcement efforts.